

FOR IMMEDIATE RELEASE:

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Greenprints Alliance announces Trailfest, May 2, 2015 with musical headliner: The Dirty Guv'nahs

Greenprints Alliance announces the sixth annual Trailfest event will be held Saturday, May 2, 2015 on the Resurgens Orthopaedics Community Stage at Elm Street Cultural Arts Village in Downtown Woodstock adjacent to the start of the Town to Creek Trail, which totals approximately 1.5 miles of multi-use concrete trail. The day's events will start with a 5K race, 1 mile Fun Run, live music, food, beer and community.

The 5K race will start at Elm Street and Main Street and will be an out and back race on the Greenprints Town to Creek and Noonday Creek Trail segments. Awards will be given to the top 3 male and female finishers and overall age group finishers. The 1 mile fun run is for children under 12 years of age. Registration details will be announced soon.

Live music will start on the event green following the conclusion of the races. Headlining this year's event is **The Dirty Guv'nahs**

(www.thedirtyguvnahs.com). This six-piece brotherhood from Knoxville, Tennessee, is called "a fiercely soulful band" by the Boston Globe, and has been affirmed by Paste Magazine to "know rock and roll from the inside out." The live experience of The Dirty Guv'nahs has been hailed as one of the best in the southeast and according to Music Connection Magazine, "The Dirty Guv'nahs don't just play music; they capture the human experience through song." This experience is led by the soulful holler of singer / songwriter James Trimble, and accentuated by the intricate lead guitar work of Cozmo Holloway and the tasteful piano, organ, and harmony vocals of Kevin Hyfantis. The sturdy rhythm section of the band is filled out by brothers Justin and Aaron Hoskins' on bass and drums, along with the glue and musical leadership of songwriter Michael Jenkins on the rhythm guitar.

Also returning to perform during the event is **Davin McCoy and The Coming Attractions** (<u>www.davinmccoy.com</u>) with three more bands to be announced shortly.

Several food vendors, beer vendors, and outdoor recreational activities will also be available for participants.

GREENPRINTS ALLIANCE, INC. PO BOX 447 WOODSTOCK, GEORGIA 30188

David Potts, Chairman Colin Ake, Vice Chairman Julie Kingsley, Treasurer Jennifer Stockton, Secretary

Gary Moore, Executive Director

www.woodstocktrails.com

Greenprints Alliance is a 501(c)(3) nonprofit organization. Contributions to Greenprints Alliance are taxexempt to the extent provided by law.

While Trailfest always makes for a Saturday of exciting music, socializing and camaraderie, there is a greater purpose. Trailfest is the single largest fundraiser for Greenprints Alliance, a non-profit organization based in Woodstock, GA, which has an annual public and private contribution goal of \$100,000 to advocate for and fund green infrastructure projects as part of the Award-winning Greenprints Master Plan of trails, pathways and interconnectivity around Woodstock, GA. Trailfest draws more than 2,000 people each year. Festivities run from 8 AM – 8 PM, rain or shine. Ample parking is available all around Downtown Woodstock.

Trailfest 2015 is proud to be associated with this year's sponsors to date: Resurgens Orthapaedics, Reformation Brewery, Out Spokin' Bicycles, Atlanta Communities Realty/Tara Daigle and Resident Wayne Spencer. Sponsor opportunities are still available for

Trailfest 2015 at woodstocktrails.com/trailfest or via email at trailfest@greenprintsalliance.org with a print materials deadline of April 15, 2015.

General admission to the festival and concert is free. Donations will be encouraged and accepted onsite and online. Visit the website www.woodstocktrails.com/trailfest for other Frequently Asked Questions.

Please email your contact information if you are interested in working with us as a volunteer on the 5K, Trailfest 2015 or other annual projects to volunteer@greenprintsalliance.org.

For more information on Greenprints Alliance:

Gary Moore, Executive Director gary@greenprintsalliance.org

Website: www.woodstocktrails.com
Twitter: www.twitter.com/gpalliance
FB: www.facebook.com/gpalliance

About Greenprints Alliance:

In 2007, through the vision of the Mayor Donnie Henriques and the City Council, a park master plan was commissioned by the City of Woodstock. Through a citizen-based planning process, Ecos Environmental Design produced the award winning Greenprints Project Master Plan. The focus on this plan was to use the miles of riparian and natural corridors in our area to lay out a 60+ mile network of multi-use trails connecting present and future greenspaces and providing a different mode of travel within our city.

The mission of Greenprints Alliance is to advocate for a sustainable greenspace and trail network which enhances the City of Woodstock's community, natural and economic resources for all generations by promoting the benefits of a green infrastructure system to the general public. We also work to implement the City of Woodstock's vision adopted through The Greenprints Project plan document and any similar green infrastructure systems adopted by the City of Woodstock or adjacent jurisdictions.